

ABSTRACT OF THE DISCLOSURE

The CD-R print system 10 has a shape identical to the CD-R and the like, and the scale marks are printed on the adjustment medium AM with the base line BL previously printed thereon. The user inputs portions of the scales
5 overlapping with the base line BL to the CD-R print system 10 via the user interface. Then, the CD-R print system 10 determines an amount of misalignment of print position based on the input information. The CD-R print system 10 reflects this amount of misalignment to generate print data. Such
10 CD-R print system 10 enables the print position to be readily adjusted with accuracy without using a rule or the like.